February 10, 2011

Dear Winery,

Event Management Consultants wishes to invite you to participate as a vendor in the Wine Court at the 2011 Roots & Rhythms festival. Roots & Rhythms is a 8 year old event presenting performers who have made significant contributions to American Music. The featured presentation this year will be a tribute to John Lennon of the Beatles.

The event will take place September 9 and 10 in Academy Square, Lebanon, Oregon (at the intersection of Highways 20 and 34. Please send a confirmation of your participation by e-mail or mail by Monday, March 21st as winery participation is limited.

Set-up will be Friday the 9th from 6AM to 10AM. The hours for the festival will be:

Friday, September 9th – 11:00AM to 9:00PM
Saturday, September 10th – 11:00AM to 9:30PM

Please note that all closing times are approximate, based upon show completions, and may be plus or minus up to 15 minutes.

We look forward to the festival being fun and hopefully beneficial for all. We appreciate your support in our efforts to build an event for participants. Enclosed are the necessary forms for this year's events. Please contact us should you have questions. Fill out and return the OLCC form, along with a check made payable to OLCC. The check should be equal to 10 times the number of days you choose to participate. Please return the contract, OLCC check and form, and your payment by the May 6th contract deadline. All wineries that have not submitted by that date will have to make submission to the OLCC individually.

Respectfully and with great appreciation for your participation,

Tim Flowerday
Festival Manager
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